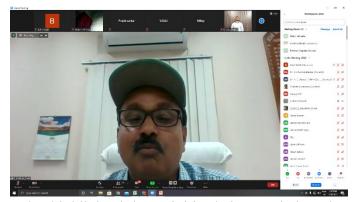
Webinar on "Ecosystem for Sustainable FPO"

(ICAR-RCER, Patna, Date: 30 July, 2021)

ICAR- Research Complex for Eastern Region, Patna organized a webinar on "Ecosystem for Sustainable FPOs" on 30th July, 2021 in online mode as a part of "Azadi ka Amrut Mahaotsav" to commemorate 75 years of India's Independence. The major objective of this webinar was to create awareness and update the knowledge of scientists, faculties, FPOs working in different sectors, policy makers, students and other stakeholders regarding development of Farmer Producer Organizations, its impact, challenges and policy issues governing its formation and promotion.

At the outset, **Dr. Ujjwal Kumar**, Director (A), ICAR-RCER, Patna inaugurated this webinar and welcomed all the delegates and audience. He briefed about the importance of FPOs in enhancing farmers income through increase in productivity and better



marketing opportunities for their produce. He also highlighted the activities being carried out by the institute and its centre for developing and strengthening FPOs in eastern region and invited potential FPOs to come forward and work with the institute.

Lead speaker of the webinar, **Dr. G.V. Ramanjaneyulu**, Expert

Director, Sahaja Aharam Producer

Company and Executive Director of

Center for Sustainable Agriculture

delivered a very informative

presentation on "Developing

Sustainable Ecosystem for FPOs in

India". He thoroughly provided the



detailed activities of his own Sahaja Aharam Producer Company and emphasized on production

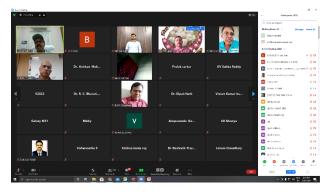
of better quality organic produce and its export for higher profit to the members of producers' company.

Another eminent speaker **Dr Ranjit Kumar**, Head, Division of Agri Business Management, NAARM, Hyderabad delivered lecture on "Ecosystem and Policies Promoting FPOs in India". He gave details of all the schemes of Govt. of India promoting FPOs in the country. Both the expert speakers



interacted with FPOs and policy makers present in the webinar and answered their queries.

There were around 270 participants registered for the webinar from all part of the country and got benefited through the lecture followed by discussion with the speakers. The webinar was organized with the active coordination by the team of scientists- Dr. Abhay Kumar, Dr. RC Bharti, Dr Anirban



Mukherjee and Dr Rohan Kumar Raman. Technical support was provided by Technical Officers Shri Anil Kumar and Sarfaraj Ahmad of ICAR-RCER, Patna. Dr Dhiraj Kumar Singh, Scientist, Division of Socio-Economics and Extension proposed vote of thanks for the porogramme.

(Source: ICAR Research Complex for Eastern Region, Patna)