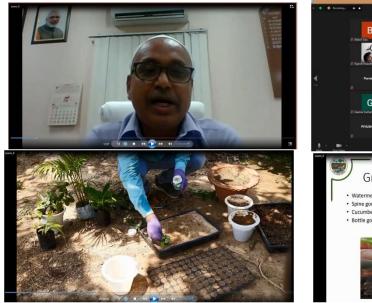
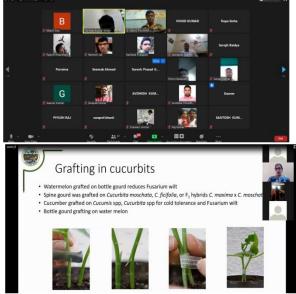
Entrepreneurial Training on Horticultural Nursery Organized

(Patna, 20th May, 2021)

A 3-days Online Entrepreneur Training Program on "Starting a Horticultural Nursery" was organized during 17-19th May 2021 at ICAR Research Complex for Eastern Region, Patna using an e-platform. The program was organized with the objective to provide basic knowledge to start a horticulture nursery business. Interacting with all the trainees, Director, ICAR-RCER, Patna, Dr. Ujjwal Kumar highlighted the scope of nursery business in India and advised participants to start horticulture nursery business. He assured that after the situation becomes normal, all kinds of on-field training support will be given to the interested participant. Dr. Tanmay Kumar Koley, the course coordinator, has described the various new avenues in the nursery business in the horticulture sector. This training covered a range of topics including nursery raising of various kinds of horticultural crops such as fruits, vegetables, shade-loving indoor plants, medicinal and aromatic plants etc., their disease pest management, and marketing strategies. After each session thorough discussion was conducted among the resource person and participants. In addition to this, practical demonstration of propagation methods of fruits and shade-loving plants were also shown through videos which were developed by the resource persons. In the closing session, many issues were discussed related to the future collaboration of participants with our institutes. More than 160 stakeholders including entrepreneurs, students, horticulturist, KVK personnel across the country have participated in this program. This training was the hope of many participants who lose the job in this pandemic.





(Source: ICAR-RCER, Patna)